

***President's Report***  
August 2022

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**Promoting Diversity, Equity, and Inclusion**

Over the summer, Teaching and Learning Specialist David Wolf was one of ten SUNY members asked to participate in a cross-institutional collaboration on Diversity, Equity, and Inclusion and online course design. The collaboration with Cal State Los Angeles and [California Community Colleges](#) works to infuse DEI principles within Online Course Quality rubrics such as [OSCQR](#), [QM](#), and [QOLT](#). This group is the first attempt at the national level to merge inclusive teaching practices with online quality reviews.

On June 13, Director of Library Services Jacquie Keleher concluded her participation in the SUNY Libraries Reflective Practice Group which focused on diversity, equity, and inclusion.

On June 23, CSTEP Director Lorena Harris, Ph.D. and several CSTEP students attended a webinar entitled *A Day in the Life of a Remote Chemist* hosted by Asia Noelani Fee. Ms. Fee is a chemist and founder of the makeup company **Alchemist Asia**. Students had the opportunity to listen and ask questions about careers in chemistry and makeup formulation as well as what it is like being a woman entrepreneur.

On June 27, 28 & 29, School of Music Dean Christopher Brellocks, D.M.A. and Professor Mark Evans (piano) participated in the Guided Pathways Summer Institute. They worked on program maps, meta-majors and reexamined School of Music programs so they comply with the new SUNY General Education requirements.

On June 27-29, Liberal Arts Dean Eileen Abrahams, Professor Rae Doyle, Professor Megan Hall, and Professor Geoffrey Welch attended the three-day Guided Pathways Summer Institute. They completed several curricular maps, organized some meta-majors, and outlined how the Division would implement general education courses.

ADA Transition Coordinator Adams, Athletic Director Gonzalez, and Student Activities Advisor Ortiz utilized the new DEI rubric for their programming over the summer.

Student Activities performed a review of the COMEVO online orientation software to remove pronouns and married gender references and vet through the DEI rubric

In HR's efforts toward streamlining the search process, we have incorporated an Applicant Pool Certification Form. This form helps to streamline the scheduling of interviews, as all necessary information is included on one form rather than various places throughout an email chain. It also

provides HR an opportunity to pull the EEO report on applicants to ensure that our interview pool mirrors that of our applicant pool.

HR continues to work collaboratively with the CDO on taking a deeper dive into DEI and the search process. Last month HR joined ACT and the CDO on evaluating rubrics, forming interview questions and conducting a mock interview to analyze where biases get in the way of the search process. Another similar session will be done during Institute Week with faculty.

HR has analyzed our current job postings and reorganized and revised the standard posting language, making it more inviting to applicants and removing some barriers such as requirement of unofficial transcripts at the time of applying (as many applicants may not have these available or would need to pay to get a copy). Additional language was added in the job posting that any job offers would be conditional upon verification of an official copy of their transcript.

DEI training (through Vector Solutions LMS) for search committees will begin in the Fall.

HR established a Recruitment Plan for all job searches by contracting with several diverse job sites for recruitment. This will help to bring in more qualified diverse applicants for our searches.

Michelle Ragucci, Director of Academic Services, and Heather Lessard, Student Success Manager, along with numerous department leaders, participated in a virtual SUNY SEM workshop geared towards developing tactics for the College's Strategic Enrollment Management goals and strategies.

Mitzi Espinola, Assistant Director of Academic Advising and Retention, and Anna Westerman, Academic Advisor II/Veteran's Certifying Officer, attended the SUNY Strategic Enrollment Management Workshop: *Tactics and Action Plans: Putting Strategies into Operation* webinar.

Michelle Ragucci, Director of Academic Services, attended an online webinar hosted by the President's Forum titled, "Meeting the Needs of Working Learners" which explored what's next for the research around adult learners' needs and how higher education can act on the recommendations from the Working Learners Initiative.

Michelle Ragucci, Director of Academic Services, attended an online webinar hosted by Engineica which explored how to implement embedded tutoring as a way to connect to students differently and enhance student success.

TRIO invited Assistant Dean of Financial Aid, Mark Bessette, for a presentation to staff on the policies of the Financial Aid office and best practices for supporting students in their efforts to fund their education. Asst. Dean Bessette described in detail the necessary resources and important timelines students should observe in order to access financial aid opportunities. Asst. Dean Bessette walked the TRIO staff through various scenarios, explained potential pitfalls, and answered questions at length. This session ensured TRIO staff are prepared to support student participants as they apply for Excelsior Scholarships, complete their FAFSA and TAP applications, and seek out other scholarship opportunities.

TRIO participated in a campus tour day for SEAT Center students hosted by EOP on June 29, 2022. SEAT empowers young people from underrepresented backgrounds to pursue education

and training which will elevate their future opportunities. The tour included an in-depth exploration of the college's facilities and opportunities to help incoming students better understand how they can access higher education and achieve short- and long-term goals. The TRIO office suite served as a critical stop on the tour – allowing students to better understand the support systems available to them once they begin their coursework. TRIO staff also participated in a question and answer session and distributed literature to the tour's participants.

TRIO continues to work directly with students completing summer coursework. In-person and online sessions with TRIO Academic Specialists range from 15-minute check-ins to 4-hour intensive boot camps on a wide variety of subjects (English, Western Civilization, Psychology, Criminal Justice, etc.). Building off of a shared understanding of student needs, Academic Specialists develop and implement individualized plans that address challenges students may face throughout the course – especially due to the accelerated nature of the summer term.

Interim Chief Diversity Officer, Alicia Richardson, met with LPP students during the summer Career Readiness Program to discuss diversity, equity and inclusion practices on college campuses and in the workplace.

Three new MWBE providers were added to the LPP contract. Summer program students participated in financial wealth workshops presented by MWBE provider You, Inc. Another MWBE, Go Beyond Greatness, provided a workshop on How to Discover Your Life Pathway.

The Summer Career Readiness Program also included several BIPOC (Black, Indigenous, and People of Color) guest speakers.

Tiombe Farley, Director of EOP, and Thairy Echevarria, Admissions Advisor, provided a campus tour for prospective BIPOC (Black, Indigenous, and People of Color) students from the SEAT Center. Students were able to engage with faculty and staff from various departments and receive assistance with completing their EOP applications.

Early College High School Summer Session Instructors participated in “Lunch and Learn” Professional Development Sessions. Topics and Facilitators were as follows: Microaggressions by Professor Rae Ellen Doyle and Race-Conscious Student Support by Dr. Babette Faehmel, Professor.

Laura Sprague, Director of Admissions, worked with Steve Fragale, Dean of Student Affairs, and Sarah Wilson-Sparrow, Vice President of Workforce Development & Community Education, to plan educational next-steps for a group of Afghani refugees.

Laura Sprague, Director of Admissions, worked with Steve Fragale, Dean of Student Affairs, and Sarah Wilson-Sparrow, Vice President of Workforce Development & Community Education, to discuss possibility of offering English Language Learners additional support through non-credit programs.

Tiombe Farley, Director of EOP, conducted continuous recruitment throughout June and July utilizing the many partnerships within the community.

Thairy Echevarria, Admissions Advisor, hosted two information sessions about college for students enrolled in the Liberty Partnership Program run by Alisha Russo, Director of LPP.

Tiombe Farley, Director of EOP, met with several departments participating in EOP Summer Program. Each department will provide an overview of their services and students can access them.

### **Delivering a Meaningful Student Experience**

At the end of the Spring 2022 semester, Teaching and Learning Specialist David Wolf and Professor Matthew Farron submitted a proposal for funding to assist in the implementation of a [HyFlex](#) course in the Spring 2023 semester. The grant proposal was accepted and a D2L Development shell has been created. They are moving forward with exploring an appropriate HyFlex location in the learning commons.

Over the summer, Teaching and Learning Specialist David Wolf developed a branded, self-paced, Brightspace Training including how to operate in D2L, and tips for success in online courses available to all SUNY Schenectady students with D2L access.

This summer, CSTEP Director Lorena Harris, Ph.D. and CSTEP students worked on planning a community event on campus to view the new images coming from the James Webb Space Telescope in partnership with NASA.

This summer, CSTEP Director Lorena Harris, Ph.D. and Professor Richard Simons, Ph.D. planned to continue research in Vale Park to restart in August 2022.

For the third consecutive summer, our CSTEP students are participating in the Astrophoto Challenge and Micro-observatory with Harvard opportunity to learn about Space technology and understand how telescopes work, data analysis and share the value of science discovery with images and data that will inspire curiosity. They are taking pictures and sharing those pictures with experts (using the Hubble Telescope). SUNY Schenectady student Sara N. submitted a photo of the Carina Nebula. See photo at the following link:

<https://mo-www.cfa.harvard.edu/OWN/astrophoto/microobservatorychallenge.html>

Throughout June, Teaching and Learning Specialist David Wolf worked to integrate Blackboard Ally into the College's D2L instance. Now students can easily download content in multiple formats (including MP3 audio and BeeLine Reader) to radically increase the inclusivity of our online content. Currently, the Blackboard Ally integration does not offer the Language Translation feature, however efforts are progressing to have it up and running by the fall.

In June, Associate Professor Jay Larkin was a guest speaker at the New York State Restaurant Association's ProStart Educators' Conference at SUNY Broome with attendees from throughout the state. He was asked to speak about craft beer's impact on the New York State economy as well as educational opportunities. Afterwards, participants tasted various craft beers, including two from Frog Alley Brewing.

On June 6, Director of Library Services Jacquie Keleher and Interim Chief Diversity Officer Alicia Richardson hosted a session to remember the victims of the mass shooting in Uvalde, TX.

On June 14, Director of Library Services Jacquie Keleher and Collection Development & Electronic Resources Librarian Giovannine Matheron attended the “Spotlight on SUNY Libraries: Active Learning Strategies - Transforming One-shot Sessions”. Jaclyn Savolainen, Acting Director of Ritz Library at Dutchess Community College spoke on transforming “one-shot” bibliographic instruction sessions using Jeopardy and Peer-to-Peer Inquiry.

On June 14, July 12, Maria Kotary and Sarah Wilson-Sparrow met with Schenectady City School District representatives, City of Schenectady EMTs, and College in the Highschool reps to discuss initiating a College in Highschool EMT program to start in Fall '22.

On June 15 and July 20, Lauren Lankau, Professor Tamara Calhoun and Sarah Wilson-Sparrow met to discuss roll out of the Child Development Associate (CDA) micro-credential and supporting students through the registration, funding acquisition, and testing processes involved in the credential.

On June 16, Lauren Lankau, Danielle Sloan and Sarah Wilson-Sparrow presented an overview of the Certified Clinical Medical Assistant (CCMA) program in development to Schenectady and Albany Workforce Development Board representatives for feedback and potential student funding.

On June 17, 22 and August 5, Lauren Lankau attended the Schenectady Maternal & Child Health Community Health Workers Hub - Key Stakeholder Meeting.

On June 23, Lauren Lankau and Sarah Wilson-Sparrow met with the Center for Economic Growth to discuss the development of a competency assessment for a Cloud Engineer apprenticeship title.

On June 24, Lauren Lankau and Dr. Tiziana Rota met with the Schenectady Maternal & Child Health Community Health Workers Hub Training Breakout Team.

On June 27, 28 & 29, Guided Pathways (G.P) Coordinator Syeda Munaim, Ph.D. facilitated the G.P. Summer 2022 Institute for Deans, Directors, Faculty from every Division/School, the Registrar and Academic Advising. What transpired was three productive workdays filled with collaboration and robust discussion. Participants worked on curriculum mapping of each program using a newly designed template and attended a meta-majors workshop co-presented by the Dean of Liberal Arts, Eileen Abrahams and the Dean of the School of Music, Christopher Brellocks, D.M.A. and an overview of the new SUNY General Education Requirements co-presented by Dean of Liberal Arts, Eileen Abrahams and Assistant Professor, Cayla Gaworecki. This event was the culmination of the work of two Guided Pathways committees and by all accounts it was both fruitful and productive.

On June 29, and July 20, Maria Kotary and Sarah Wilson-Sparrow met privately and then with Dean Steve Fragale, Mitzi Espinola and Laura Sprague to discuss the development of an Intensive Language Learning program for international students at the college.

On June 30, Sarah Wilson-Sparrow met with representatives from CanCode to discuss future program development in the IT Software Development space.

On July 1, Dean Dave Brough and Sarah Wilson-Sparrow met with City Mission to discuss a variety of apprenticeship opportunities in the areas of: Substance Abuse, Culinary and Community Health Worker titles.

On July 5, Sarah Wilson-Sparrow attended a meeting with New York Community Colleges Energy Equity Consortium about Industry driven curricula.

On July 5 and August 2, Sarah Wilson-Sparrow attended a meeting with One Schenectady Workforce Development Coalition.

On July 7, 11, and 19, Danielle Sloan and Sarah Wilson-Sparrow met individually and with the Manufacturing Skill Standards Council (MSSC), and instructional staff to discuss offering a fall cohort of Certified Production Technician (CPT) training in partnership with the Center for Economic Growth.

On July 13, Sarah Wilson-Sparrow met with a refugee from Afghanistan to complete financial aid and application paperwork to start in the Fall '22 semester.

On July 13, Lauren Lankau and Sarah Wilson-Sparrow met with representatives from St. Peter's Health Partners to discuss the development of apprenticeship programming in a variety of healthcare titles.

On July 13, Lauren Lankau and Sarah Wilson-Sparrow met with representatives from Clinton Community College to discuss planning of a Fall '22 Industry Roundtable to discuss the development of healthcare focused apprenticeship programs.

The physical space immediately outside the SGA office was renovated to include upgraded furniture and the removal of outdated desks, chairs, and desktop computers to create more student space.

Additional networks were created and re-established to assist in the recruitment of international students. Dean Fragale met with Bryan Mattice, the Coordinator for the International Scholars Program at Niskayuna High School to exercise our Memorandum of Agreement. We are anticipating 2 co-enrolled students from China and one from South Korea.

Dean Fragale and Director of Admissions Laura Sprague met with Beverly Plowucha, the College's Field Representative from the Department of Homeland Security as part of the bi-annual required visitation schedule to address the needs of international students and the regulations of the Student and Exchange Visitor Program.

Dean Fragale and Counselor IV Robyn King have been meeting with the LifeWorks Student Support Program to connect students to 24-7 crisis and real-time therapeutic support.

Student Affairs delivered a communication plan for new student engagement including a 'Save the Date' email on June 18 followed by the online orientation sent on July 25 through Slate leading to an Accepted Student Day on Thursday, August 25.

Each academic year high schools host various events to help prepare their upcoming graduates for college. The Office of Financial Aid is invited to Schenectady High multiple times each year for FAFSA completion events, and to present to seniors and their parents. Our goal is to collaborate with more of our regional high school partners on similar events. In addition, we want to build relationships with more high school guidance counselors to build their awareness of both the financial aid process and of what SUNY Schenectady has to offer. This summer a mailing was sent to the principals at 32 high schools offering our services. The letter suggested ways we can support their students and staff, as well as opening the opportunity to create customized programming. The goal is to make them aware of our willingness to engage with their students, families, and staff with the hope of being invited to more schools in the upcoming year. We will follow up this mailing in early-fall with additional contact attempts with other staff at the high schools.

The 2021-2022 academic year was the first where financial literacy events were hosted across campus on a regular basis. We are looking to build on our successes and improve based on the feedback we have obtained as we move into the 2022-2023 year. This summer we have mapped out our financial literacy events for the 2022-2023 year. We will replicate those that were successful, modify some based-on survey feedback, and introduce a few new events. We expect to deliver nine events this upcoming year and increase interdepartmental collaboration.

The financial aid office has collaborated with Workforce Development to create our first non-credit Title IV eligible program. Workforce Development is looking to launch a Certified Clinical Medical Assistant (CCMA) program. Our offices have been working together this summer to craft the program, review Title IV eligibility regulations, and identify a path to making this program Title IV eligible. While the work is not yet complete, we believe we have identified all of the compliance components that need to be addressed and the steps required to obtain Title IV approval for this non-credit clock-hour program.

Susanna Adams and the ADA Transition Office will host a program highlighting Disability Resources for Accepted Student Day on August 25. This program is designed to introduce and familiarize new students and their families to the process of establishing accommodations through the Disability Resource Office. This is a great opportunity for new students to meet the staff, learn about the services offered, and learn how to effectively communicate and manage the accommodations and services at the college level. Several community agencies will also be present to discuss their partnership with the college (i.e. ACCES-VR, Northeast Career Planning at Unity House, CareerNext).

In July, The School of Music Faculty Jazz Combo performed at Music Haven, in Schenectady's Central Park (July 24) and Freedom Park in Scotia (July 31). A recruitment table was setup at both events manned by a student representing the School of Music. Recent music program graduates performed with faculty. The ensemble included School of Music Dean Christopher Brellochs, D.M.A, and Adjunct Instructors Dylan Canterbury, David Gleason, Kevin Grudecki, Bob Halek, Bobby Kendall, Brian Patneau, and Mia Scirocco.

On July 6, CSTEP Director Lorena Harris, Ph.D. hosted a virtual tour of SUNY Schenectady with one alum and 5 current students for 25 New York University students in the Grossman School of Medicine STEP program (high schoolers). SUNY Schenectady students answered questions about a variety of topics including admissions, support services, and their favorite aspects of the College.

From July 7-10, a group of CSTEP students attended the Rider University STEM Institute in NJ. During the Institute, students gained hands-on laboratory and field experience, toured the Rider campus, and learned about various STEM degrees and careers.

On July 13, PT Reference Librarian Matthew Montalbano, attended the virtual PILLARS Symposium, (Preparation, Information Literacy, Libraries, Academic Resources and 21st Century Skills) for Transitioning from Secondary School to College, hosted by the Empire State Library Network.

On July 18, Professor Matt Farron and Sarah Wilson-Sparrow met to discuss possible Micro-credential development and articulation agreements in the Business Program (certificate and degree programs).

On July 21, Sarah Wilson-Sparrow met with Green Flower (a cannabis focused training vendor), to discuss their Cannabis focused training programs.

In July, The School of Music hired two new adjunct instructors for the Fall 2022 semester. Robert Halek will teach drum set lessons and Max Caplan will teach Beginning Piano and accompany music students.

From July 24-28, Professor Babette Faehmel attended the Sphere Summit: Incorporating Civic Culture into Advanced Subjects, a conference sponsored by the CATO Institute in Washington, D.C.

On August 3, Sarah Wilson-Sparrow met with a representative of WSWHE BOCES to discuss partnering on the Certified Production Technician (CPT) program.

On August 3, Michelle Kraines and Sarah Wilson-Sparrow met with WIDE Dynamic Dialogues to discuss expansion of DEI programming offerings for WFD&CE.

On August 3, Sarah Wilson-Sparrow and Baker Public Relations met with representatives from Cannabicity to discuss partnering under the recently released C4 Cannabis Consortia grant.

On August 5, Lauren Lankau and Sarah Wilson-Sparrow met with representatives from the City Mission to discuss next step in the Registered Apprentice Sponsorship process.

Dawn Jones, Assistant Director of Career Services, facilitated Smart Transfer Career Exploration Day and Speed Networking event, hosted 3 Smart Scholar Career Panels, began soft launch of My Interview Practice Interview Skill building software, registered 14 new employers into the College Central System and began planning for Fall programming and events.

Success Coaches participated in New Student Registration Days along with Admissions and Academic Advising on June 1, 7, 13, 23, 28, and July 5, 7, 12, 19, and 25. New students received a tour, briefly learned about connecting with faculty, staff and support services, successfully logged into their college email account, received information about additional scholarship funding, completed the My Survey to Success needs assessment, and completed the course selection and registration process with their academic advisor.

New Student Registration days – June 1, 7, 13, 23, and 28th, July 5, 12, 19, 22, and 25th- Special registration days for new students who are greeted by Admissions, meet with a Student Success Coach, then meet with an Academic Advisor for career/advising/registration session. This allows for individual attention and wrap around services.

Success Coaches conducted outreach to all new students that they do not meet with in person during New Student Registration Days. They encourage students to schedule a meeting with their Success Coach for assistance in getting off to a good start in their first semester, and to complete the My Survey to Success.

Evelyn Makulski, Student Success Coach, prepared and submitted the final report for the SUNY Pathways Scholars Award Program.

Heather Lessard, Student Success Manager, managed the referral workflow for the My Survey to Success, and coordinated Success Coach outreach for all newly registered new students for Fall 2022 and attended FASAP committee meetings to review appeals for the summer and fall terms. Heather Lessard, Student Success Manager, designed and ordered student planners to be distributed to students by the Student Success Center.

Leanna Liuzzi, Student Success Coach, coordinated the Foundation Scholarship program. Leanna coordinated and hosted the scholarship committee selection meeting on June 8. She then notified all recipients of their awards, reviewed follow up documents in AwardSpring, and met with recipients to assist with completion of follow up items. Harry Rolle, Student Success Coach, served on the scholarship selection committee, along with other members.

Success Coaches addressed Starfish flags and referrals and had meetings with students.

Evelyn Makulski, Student Success Coach, coordinated the needs of the Student Emergency Fund, including communicating with students to discuss application procedures and documentation requirements.

Heather Lessard, Student Success Manager, completed configuration of a Starfish “self-service” kiosk for the EOP office.

Harry Rolle and Leanna Liuzzi, Student Success Coaches, provided several MySCCC Portal/Blackboard tutorial sessions and Time Management workshops for Early College High School students during June.

Heather Lessard, Student Success Coach, Dave Wolf, Teach and Learn Specialist, and Al Zielaskowski, Director of Enterprise Service Information Technology, met with Starfish representatives to determine steps required to transition Starfish to D2L Brightspace. The internal Starfish team also held their regular monthly meeting with the Starfish consultant.

TRIO continues to offer intensive prep sessions for students pursuing summer and long-term employment. Students have an opportunity to participate in a series of activities to sharpen their application and interview skills. Five students have participated in the program, which includes resume reviews, job search trainings, and mock interviews.

Seven Schenectady High School (SHS) 2022 graduates attended the STARs National Conference held at the University of Denver in June. The group of students have been serving as peer mentors to incoming freshman at SHS for the last year.

Seventeen rising 10th, 11th and 12th graders have been attending a four-week Career Readiness Program on campus. The program is designed to help students explore career paths, learn soft-skills while learning how our thoughts impact our behavior and habits. Students attended the following college campus tours: SUNY Schenectady, SUNY Oneonta and Hudson Valley Community College. Other field trips include the Immersive Van Gogh Experience, The Joseph Popp Butterfly exhibit and Grafton State Park. Additionally, students conducted community services projects with CREATE Community Studios and the Schenectady Inner City Ministry.

The Early College High School Program Hosted two summer session field trips. ECHS staff took 30 students to tour and learn about Siena College as a transfer option after earning credits through the ECHS Program. The second field trip allowed for 30 students to explore the Van Gogh Immersive Exhibit, which was funded by the SUNY Schenectady Foundation.

Laura Sprague, Director of Admissions, Ben DeAngelis, Director of TRIO, Tiombe Farley, Director of EOP, attended Schenectady High School’s graduation ceremony on June 24, 2022 to promote the Schenectady Promise and ensure families had an opportunity to learn more about the services available at SUNY Schenectady, as well as congratulating them on their achievement and their instant admittance to SUNY Schenectady.

Mark Kelly, Admissions Advisor, hosted a virtual information session along with Lorena Harris, C-Step Coordinator, for a group of students from New York City to learn more about STEM opportunities at SUNY Schenectady.

Laura Sprague, Director of Admissions, facilitated a virtual Question and Answer session regarding the Certificate of Residency requirements with Marisa Daigle, Bursar.

Mary Silvestri, Testing Center Coordinator, attended a webinar on Honorlock and security systems for online exam proctoring. The webinar examined the pros and cons of paid for proctoring, outsourcing, and the technology available to students in Testing Centers.

Tiombe Farley, Director of EOP, facilitated an “Employee Meet and Greet” meeting welcoming our new EOP Success Coach, Michael Henderson.

### **Building Organizational Effectiveness**

Michelle Ragucci, Director of Academic Services, Mary Silverstri, Testing Center Coordinator, Dawn Jones, Assistant Director of Career Services, and Mitzi Espinola, Assistant Director of Academic Advising and Retention, attended Data Dashboard training hosted by the College’s Office of Institutional Research to learn how to navigate this new tool developed and organized by the Office of IR)

Heather Lessard, Student Success Manager, and Evelyn Makulski, Student Success Coach, met with Janet Danz, Associate Director of Financial Aid, to discuss collaboration opportunities between their offices, particularly regarding financial literacy.

The Success Coaches attended a Time Management professional development session to learn and review several techniques to help students learn to prioritize and manage time effectively. The session was led by Student Success Coach, Leanna Liuzzi.

Heather Lessard, Student Success Manager, and Dr. David Clickner, Vice President of Strategic Initiatives & Planning, met with representatives from InsideTrack to determine the possibility of obtaining Foundational Coach training for student support staff at the College.

Mary Silvestri, Testing Center Coordinator, attended an informational session on Inside Track to determine if Perkins Funds could be used to support implementation. Inside Track is an educational management and student services company that provides professional development.

Over the summer, Teaching and Learning Specialist David Wolf has worked to integrate Starfish into D2L and expects it to be working well in the Fall.

Construction of the new Admissions and Welcome Center continued during the Summer. As of early August, most of the new center was finished. Furniture was installed and set up in the space along with cabinets and desks. Over the next few weeks the vinyl flooring, fit and finish items will be completed. Project completion is anticipated in mid-August with an opening in mid-Fall 2022.

The roof of the CST building was replaced over the summer. In mid-August, the contractors will shift work to replacement of three roof sections over the Culinary Kitchens in Elston Hall.

Renovation of the Begley Lobby restrooms continued over the summer. Two existing restrooms were renovated and two new restrooms were created adjacent to the lobby. Both sets of facilities are scheduled for completion in mid-August.

Structural reinforcement of the Begley Hall roof occurred over the summer and is needed for the future relocation of the building's cooling tower which is currently located inside the second-floor mechanical room. Structural steel to support the new cooling tower is to be installed in August. Relocation of the cooling tower will occur during the Spring of 2023.

Repair to rough pavement on the loop road occurred during July. The college is seeking quotes to coat the entire roadway surface to seal off the repair work and create a uniform surface. After completion of this work, lane markings will be painted on the new surface.

Throughout the month of June, Teaching and Learning Specialist David Wolf has been actively working in the SUNY Digital Learning Environment Group's Template Creation Sub-Work Group and the Training Resource Sub-Work Group. He also participated in the SUNY Tools that Scale group to ensure that training and templates will effectively meet the various needs of the College. See link for more information on the DLE work .

Also, in June, Teaching and Learning Specialist David Wolf worked with the team spearheading the College's D2L migration. They developed varying roles for otherwise excluded individuals and expanded the ability of others within the learning management system. For example, Deans now have a specific role in which they can oversee and run reports on courses within their division. This will yield a better understanding of the progress of courses they oversee. Moreover, they will have the ability to add other faculty members to courses within their division to reduce the bottleneck of requests for IT to let faculty into other shells to shadow/observe/mentor an instructor. Often staff who assist students are barred access to the learning management system. Newly created roles will now allow librarians and student coaches to have access to student training, create student resources and harness the possibility of D2L. The staff also have access to the student orientation training.

On June 7 & 8, Director of Library Services Jacquie Keleher, Collection Development & Electronic Resources Librarian Giovannine Matheron and Principal Library Clerk Anna Fidler attended Controller Amiee Warfield's presentation on processing budget, accounts payable, payroll and travel items.

On June 22, Director of Library Services Jacquie Keleher met with IPSI Emily Burns to facilitate barcoding all print periodicals for checkout.

On June 16, 30, July 7, and August 4, Lauren Lankau and Sarah Wilson-Sparrow met with NYSDOL and SUNY Apprenticeship to discuss best practices and application approvals under the SUNY Apprenticeship grant.

On June 22, Lauren Lankau and Sarah Wilson-Sparrow attended the Pre-Apprenticeship Action Lab meeting to hear best practices of pre-apprenticeship activities in other areas of the country and state.

In July, Teaching and Learning Specialist David Wolf designed and implemented a new course development process. Previous versions of courses cannot be manipulated by faculty ensuring archival integrity. Furthermore, faculty now have access to developmental shells that are accessible year-round. This will encourage course revision and improvements. Each

development shell comes preloaded with the SUNY Schenectady Course Template which provides special tools to promote inclusive teaching practices. David Wolf has manually entered more than 620 development shells, utilizing a banded template that makes the best use of our college's tools to ensure that courses developed in D2L will have uniform navigation for students and encourage best practices for meeting the standards of the OSCQR rubric.

On July 13, Professor Ingrid O'Connell earned the Brightspace Fundamentals Training Course badge. She learned to navigate the Brightspace learning environment, effectively use Brightspace tools to communicate with learners, build a variety of gradable activities and understand the evaluation of student submissions in those activities. She can also develop and manage a grade book as a SUNY Online Teaching Community Participant.

On July 18, Assistant Professor Vanessa Traver attended the Farmer and Chocolate Makers' webinar. This was a pre-event for the Pacific Cacao and Chocolate 2022 event series. The webinar discussed farming cacao in the Fiji Islands and other pacific areas, described the perfect environment for cacao trees to grow and their growth cycle. It also delved into stories of bean to bar chocolate makers, and how they got started.

On July 19, Dr. Moono and Sarah Wilson-Sparrow were interviewed by the Daily Gazette to discuss receiving the C4 Cannabis Consortia grant.

On July 19, VP Patrick Ryan and Sarah Wilson-Sparrow were interviewed by the Albany Business Review to discuss receiving the C4 Cannabis Grant.

On July 21, WFDCE received approval to develop and administer a Cloud Engineer apprenticeship assessment

On July 26, Professor Ingrid O'Connell and HCAT Dean David Brough, Ph.D. met with Edwin Torres, Ph.D., PHR, Department Chair and Associate Professor of International Hospitality and Service Innovation at the Saunders College of Business at Rochester Institute of Technology. They met to discuss an articulation agreement and other initiatives that may increase enrollment for both colleges.

On July 27, Sarah Wilson-Sparrow attended Apprenticeship Brainstorm session with the NYSDOL, SUNY Apprenticeship, Mohawk Valley Community College, and Vice Chancellor Duncan Poitier to discuss statewide apprenticeship activities across the state.

In late July, the campus was visited by an insurance inspector from Hanover who examined our fire and safety inspections, electrical switch gear, roofs and overall infrastructure.

On August 1, Dr. Tiziana Rota and Sarah Wilson-Sparrow met with representatives from SUNY Adirondack, Columbia-Greene, and Fulton-Montgomery Community College to discuss next steps for the C4 Cannabis Consortia grant.

On August 3, Lauren Lankau, Dr. Tiziana Rota and Sarah Wilson-Sparrow met with representatives from WCAX (a marketing firm) to discuss marketing strategies that would develop a wider student audience and increase enrollments.

On August 20th, power to the main campus will be interrupted so our contractors can install a new switch for the campus-wide generator.

The exterior basement wall of the Begley Building was painted SUNY Schenectady blue to provide a more modern look to the building.

In late August five cold water dispensing units will be installed in Elston Hall.

Administration in conjunction with the County and SUNY worked with the NYS Division of Budget on acquisition and State appropriation for purchase of 14 parcels east of the campus for potential future college expansion.

Marketing campaigns continue through July and August to build brand awareness, drive website traffic, and increase the frequency of exposure to the College marketing messaging.

:15, :30, and :60 tv spots continue running on Spectrum broadcast news, select streaming channels, and OTT through 8/21/22

:15's and :30's run on WXXA and WTEN through 7/18/22, including placements during select MLB games (including two Yankees vs Red Sox games, and the All-Star Game)

(6) :15 spots that highlight the following programs: Aviation, Biotechnology, Business, Craft Beer Brewing, Culinary Arts, and the School of Music

(2) :30 spots and (1) :60 spot cover all six programs

Outdoor transit ads on CDTA buses, interior bus panels, and bus shelters began running on 5/15/2022 and go through 8/15/2022

An email campaign using a paid 3rd-party list of prospects launched on 6/23/22 and another on 8/3/22

The Daily Gazette Best of the Best 2022 ad campaigns run weekly from 7/7/22-9/5/22, and the back page of the Gazette's Saratoga Track Wrap feature college branding ads every Sunday from July 17-Sept 4.

Billboards (digital on I-787 and I-90) and traditional poster boards (Erie Blvd/Freemans Bridge Rd; State Street; Rt 50 at Mourningkill; and NY Rt 5 at Yardboro) run from 7/18/22-8/15/22.

Dean Fragale and Admissions Director Sprague co-delivered a professional development workshop on the regulations of advising F-1 international students to the Academic Advisement team.

Robyn King was invited to visit the SUNY Adirondack "Food Source" and SUNY Broome "Broome Closet" food pantries. Robyn and the pantry coordinators exchanged best operational practices and policies and creative fundraising strategies.

Robyn King and the Food Pantry received approval from the Regional Food Bank after the annual inspection was completed.

Construction of the new Admissions and Welcome Center continued during the Summer. As of early August, most of the new center was finished. Furniture was installed and set up in the space along with cabinets and desks. Over the next few weeks the vinyl flooring, fit and finish items will be completed. Project completion is anticipated in mid-August with an opening in mid-Fall 2022.

The roof of the CST building was replaced over the summer. In mid-August, the contractors will shift work to replacement of three roof sections over the Culinary Kitchens in Elston Hall.

Renovation of the Begley Lobby restrooms continued over the summer. Two existing restrooms were renovated and two new restrooms were created adjacent to the lobby. Both sets of facilities are scheduled for completion in mid-August.

Structural reinforcement of the Begley Hall roof occurred over the summer and is needed for the future relocation of the building's cooling tower which is currently located inside the second-floor mechanical room. Structural steel to support the new cooling tower is to be installed in August. Relocation of the cooling tower will occur during the Spring of 2023.

Repair to rough pavement on the loop road occurred during July. The college is seeking quotes to coat the entire roadway surface to seal off the repair work and create a uniform surface. After completion of this work, lane markings will be painted on the new surface.

The exterior basement wall of the Begley Building was painted SUNY Schenectady blue to provide a more modern look to the building.

Administration in conjunction with the County and SUNY worked with the NYS Division of Budget on acquisition and State appropriation for purchase of 14 parcels east of the campus for potential future college expansion.

Over the Summer, the Office of Administration conducted ten requests for proposals. Proposals were sought for vendors who could provide services for the following projects:

- IT Infrastructure (wiring, electrical and hardware)
- Campus-wide Garbage Services
- Web-site Re-Design
- 2 Computer Purchasing RFQs
- Mobile Classroom Trailers and Trucks
- On-line Mental Health Services
- Campus-wide Emergency Light Replacement

The new Personnel Action Form will go live this month. This form will be used to track all job status changes and approvals for all employees in one central location. Examples of status changes and approvals include resignations, retirements, salary changes, leaves of absence, promotions, etc. HR plans to hold training for all supervisors and President's Council members on the new form.

We currently have 16 open searches which consist of 1 civil service, 4 faculty, and 11 professionals. HR has conducted 7 search committee trainings for June and July.

HR continues to work on improving their onboarding process. We recently created a new hire checklist for HR to provide to all hiring managers. This will help in ensuring successful onboarding for all new employees. HR has updated several new employee orientation forms for the new hire packet, replaced outdated policies, and is working with IT to streamline the IT Access and equipment form.

HR continues to send updated information regarding COVID positive cases to the College community as well as updated guidance and updates impacting employees.

HR received and tracked submissions from employees who disclosed their boosted status to HR between April 16, 2022 and July 1, 2022 as part of the booster incentive initiative that was announced during the Spring semester. The names of these employees were submitted to Payroll and each employee received the \$250 booster incentive payment in their July 22, 2022 paycheck.

HR has been proactive in improving communication with those of the College's retirees that are receiving health insurance benefits in retirement. The goal of HR is to keep retirees updated on changes to costs and coverage for the College's various retiree benefit plans, both via email and through postal mailings. Employees that are nearing a retirement date are encouraged to consider providing a personal email address to HR so that they may keep in touch and keep retirees updated on benefits in retirement.

HR has conducted research and prepared summary documents related to the revision of the BOT policy on retiree health insurance.

HR and the Information Technology Department have worked together on a variety of items:

- Revisiting the possibility of implementing a digital timesheet for staff.
- Identifying trainings on the use of some of the apps in Office365 that could be made available to faculty and/or staff.
- Streamlining the HR onboarding process by turning some existing paper forms into digital forms/processes.
- Attending a series of virtual demonstrations for an HRIS called NEO-ED, which is a system that HR and IT would like to explore the possibility of purchasing.
- Reviewing the data in the Vector LMS and identifying business logic inconsistencies that need to be addressed (both HR and IT are currently in touch with Vector to correct this).
- Welcome Center
  - All security camera wiring and connections transferred to new IT closet and operational.
  - Upgraded 380 of 400 computers, on an older minimal Windows version difficult to manage and update. Current version runs better providing better productivity.
  - New ATM wiring complete and ready for bank to connect.

- IT Department
  - Classroom computers and readiness complete, all classrooms teacher stations checked
  - Continuous upgrades to servers to stay ahead of possible hacker intrusions, getting to be a daily issue
  - Work for re-write of Infrastructure complete, electrical re-bid out to public.
  - New electronic and automated process for students to request a laptop loan.
    - No more having them carry paper back and forth from Student Affairs and IT
    - Auto email notification
      - To Student Affairs to review for approval
      - To Students when a determination has been made and where and how to pick up
      - To IT ticket system to BLC Helpdesk to be ready for distribution
  - New service Alertus, replaces little green button
    - AlertUs has more functionality,
      - it can wake up computers,
      - it can override speaker and volume control to allow for an audible alert,
      - It is automatically installed on computers when they are restarted.
  - All accounts are now Multi-factor authentication, now including students.
  - Realignment of SCCC WIFI naming to simplify and standardize
    - SCCC Staff
    - SCCC Guest
- Applications monitoring upgrade
  - Student Self-Service password rest operational and in use.
  - Transition from Blackboard to D2L Brightspace complete
    - Summer session going well
    - It has not seen an increase in tickets for our issues
    - Fall course, faculty, and student loads automated
  - SUNY Global ID integration complete
    - All SCCC faculty, staff and students have the global ID in the banner account.
    - Global ID feeding to our Single Sign On (SSO)
    - Starfish integration with Global IDs should be complete by Aug 26

The Foundation continues to work to refine the scholarship program to maximize funding available to support the student experience.

- The Scholarship Committee met on June 8 to select new and returning students to receive nearly \$175,000 in scholarship support for 2022-2023. Additional Foundation scholarships will be awarded by Student Success/Financial Aid into fall.

- In response to a grant request submitted by Stewardship Officer Senneca, the Foundation was granted \$1,000 from the Schenectady Rotary to increase their scholarship endowment.
- In concert with President Moono, the Foundation funded the travel for a delegation of (5) SUNY Schenectady representatives to Zambia, forging partnerships with (3) institutions. In addition to conversations with political dignitaries, administrators and students, Dr. Moono signed MoU's with the University of Zambia, the African Education Program, and the Federation of Sign Language Interpreters and Translators of Zambia. So far (2) students from the African Education Program have been awarded a scholarship to study at SUNY Schenectady, and (11) other students have been awarded scholarships to take one online class with SUNY Schenectady this fall.

### **Ensuring Financial Sustainability and Self-Sufficiency**

On June 3, the School of Music partnered with 501(3)c "A Place for Jazz" and presented their first concert featuring singer/composer Ann Hampton Callaway. This partnership allows the College to present nationally and internationally known artists as the host venue while "A Place for Jazz" covers all artist fees. There will be a five-part jazz series in fall 2022.

On June 14, Sarah Wilson-Sparrow presented at the Foundation Board Meeting to highlight programming in the WFD&CE Division with a particular focus on micro-credentials and the SUNY2U Mobile Unit project.

This summer we successfully obtain recertification of our Title IV Program Participation Agreement (PPA). The PPA is the formal document which grants Title IV eligibility to an institution. With our recertification application we submitted institutional policies and procedures that guide our administration of Title IV programs. The Department of Education has indicated that our policies and procedures meet all compliance requirements and we have been deemed responsible administrators of Title IV student aid programs. The recertification approval is through March 2028 at which time we will navigate the recertification process once again.

The College's proposed 2022-23 Operating Budget is pending approval from the County Legislature in August 2022. At this time, the budget passed legislative committee review and the public comment period. Pending approval, the budget is submitted to SUNY for final approval by the SUNY Board of Trustees.

Robyn King successfully secured an agreement to accept unsold baked goods from our neighbors at Bountiful Bread on State Street. SUNY Schenectady student Isabella Martinez, a Bountiful Bread employee, has agreed to deliver the bread, rolls and sweets on a weekly basis. The items will be left in the basket display rack outside the Food Pantry for anyone to take and enjoy.

Susanna Adams, ADA Transition Coordinator announces that on November 5, 2021, the New York State Education Department (NYSED) launched the \$2 million Enhancing Supports for Services for Students with Disabilities for Postsecondary Success (SWDPS) program. Funding

for this program, included in the 2021-22 enacted budget (Chapter 53 of the Laws of 2021), was appropriated enhancing supports and services for students with disabilities enrolled in New York State degree-granting colleges and universities. NYSED issued SUNY's allocation of the SWDPS program, totaling \$848,141. For the 2021-22 program year, SUNY will use a portion of the funding for the following System-wide initiatives: System-wide extension of access to Deque University for 2022-23, SUNY Universal Design for Learning (UDL) for Student Empowerment Project, System-wide professional development for Disability Services staff to align with the NYS Advisory Council on Postsecondary Education for Students with Disabilities recommendations to adopt the Association of Higher Education and Disability Guidance on Documentation Practices. The remaining program funds for campus allocations total \$718,000 for the 2021-22 program year.

Campus allocations were determined based on the 2020-21 reported enrollment of SWDs submitted for each institution to the Commissioner. Disability Services Coordinators are encouraged to work with their regional SUNY campuses to partner on using program funds. Additionally, SUNY Schenectady will be allocating the funding received (approx. \$7,000) to the following: Guest Speaker during Faculty Institute Week: Session description: Go Ahead, You Can Ask...Don't be afraid to discuss disability with someone who has one in your classroom. Let's openly talk about unconscious bias, inclusivity, accessibility, and etiquette. Be prepared to hear a first-person perspective on what it's like to be a student with a disability. Mia Schaikewitz is a TV personality, motivational speaker, and inclusion advocate. After becoming a paraplegic as a teenager, she became the first woman in a wheelchair to rush and join a sorority at the University of Florida, a star on the TV show Push Girls, and a founding member of Infinite Flow — An Inclusive Dance Company that employees' people with and without disabilities. Full bio: [www.sincerelymia.com](http://www.sincerelymia.com)

On June 22, 29, July 6, 20, and August 3, Lauren Lankau, Dr. Tiziana Rota and Sarah Wilson-Sparrow met to discuss division wide budgetary matters.

On June 22, Michelle Kraines, Dr. Tiziana Rota and Sarah Wilson-Sparrow met with the Employer Resource Network and Sandler Training met to discuss the Customer Service and Supervisory Leadership portion of the Workforce Development Initiative training grant project.

On June 28, July 5, 8,18,19, Sarah Wilson-Sparrow met with various internal and external partners regarding data requirements for a grant partnership with Empire State College (Credential As You Go).

On June 28, Dr. Tiziana Rota and Sarah Wilson-Sparrow met to discuss a proposal for SUNY2U Mobile Unit operational cost support from National Grid. National Grid provided \$25,000 in support.

On July 1, 15, 28 and August 5, Lauren Lankau and Sarah Wilson-Sparrow met with representatives of SUNY Administration and NYS DOL to discuss expansion of Apprenticeship supports.

On July 8, Lauren Lankau, Dr. Tiziana Rota, and Sarah Wilson-Sparrow met with representatives from Brown's to discuss building/outfitting details of the SUNY2U Mobile Units.

On July 18, Sarah Wilson-Sparrow and Sarah Boink (SUNY Schenectady Foundation) met to discuss ways in which the Foundation can support the work of the WFD&CE Division.

On August 2, Lauren Lankau, Dr. Tiziana Rota and Sarah Wilson-Sparrow met with MVP to discuss next steps for the Health Insurance curricula that has been developed in partnership.

On August 2, Mark Bessette and Sarah Wilson-Sparrow met with Cynthia Proctor to discuss TAP funding eligibility for non-credit and micro-credential programs/courses.

On August 3, Michelle Kraines, Lauren Lankau and Sarah Wilson-Sparrow met to discuss the possibility of adding Career Step programming to WFD&CE's on-line course offerings. This programming would focus in the healthcare area.

On July 6, School of Music Dean Christopher Brellochs, D.M.A. and Stewardship Officer Marianne Senneca recorded "thank you" videos for donors.

On July 14, Director of Library Services Jacquie Keleher and Collection Development & Electronic Resources Librarian Giovannine Matheron attended a virtual meeting with the SUNY Office of Library and Information Services and Community College librarians about meeting student needs and eBooks.

On July 22, The School of Hotel, Culinary Arts and Tourism prepared several varieties of pizza and Shawarma Bowls for the Schenectady Summer Night event held at the Un-Beet-Able restaurant in downtown Schenectady. HCAT Dean David Brough, Ph.D., Adjunct Instructor Giovanni Lontoc, Senior Technical Assistant Michael Hazard and Educational Aides Jasmine Solana, Lisa Riley and Vicky Gizzi worked on the Food Truck serving over 200 guests.

On July 25, the SUNY Schenectady School of Music sent materials to community public schools and regional music stores to promote the first ever High School Jazz Competition. The event is both a recruitment effort and a community service. School of Music Dean Christopher Brellochs, D.M.A. was interviewed by WMHT's Chris Wienk to promote the event.

On July 28, School of Music Dean Christopher Brellochs, D.M.A. was part of a lecture series about his involvement with the HBO series *The Gilded Age*, sponsored by the Preservation Society of Newport County. The lecture was held at Rosecliff, an opulent Newport, RI mansion, and all marketing materials included his affiliation with SUNY Schenectady. Participation in prestigious events by School of Music personnel improves the reputation of SUNY Schenectady.

The College's proposed 2022-23 Operating Budget is pending approval from the County Legislature in August 2022. At this time, the budget passed legislative committee review and the public comment period. Pending approval, the budget is submitted to SUNY for final approval by the SUNY Board of Trustees.

Payment tracking for retiree health insurance was recently transitioned from Payroll to HR. Both Payroll and HR believe that this responsibility should belong with HR, and should have been transitioned to that office long ago. Now that it lives in HR, we are making adjustments to streamline the process and anticipate a timelier processing of incoming payments from retirees.

Michelle Ragucci, Director of Academic Services/Perkins Grant Officer, finalized spending for the 2021-2022 grant year. Using Perkins Grant funds, the College was able to support numerous part-time positions in Academic Services, Career Services, Academic Advisement, and the Testing Center, as well as purchase textbooks and supplies for student use, acquire academic support tools and training, provide funding for travel/conferences, new technology to support student success, and software related to career exploration and ADA accessibility.

Heather Lessard, Project Director of the Title III grant, communicated with Activity Directors to discuss activity status, communicated with the external evaluator as needed, and consulted with Amiee Warfield to review the budget.

The Foundation continuously builds and draws upon the strength of the Foundation Board members as advocates for the College:

- Foundation Board member Emeritus Dick Kotlow assisted with setting up a meeting between Jahkeen Hoke of Business for Good with Dr. Moono.
- Vice President McIlduff met with Dr. Kristin Seaburg to discuss Board participation.
- Vice President McIlduff met with Michelle Davis to discuss Board participation.
- Vice President McIlduff met with Pastor Francis Rigobert to discuss Board participation.
- Vice President McIlduff met with Susan Zongrone and Keven Mathes to discuss Mr. Mathes' interest in joining the Foundation Board.
- On July 11, the Fundraising & Engagement Work Group convened to discuss plans for the upcoming fiscal year, including a new online Holiday Auction.
- On July 12, the Communications Work Group convened to discuss plans for the upcoming fiscal year, including a focus on engaging corporate partners and a continued "Powered Up" campaign theme.

The Foundation is creating a bold, new, positive case for growing flexible funding to support our students:

- Foundation staff have attended several webinars to increase our knowledgebase and help us respond to short- and long-term solicitation and donor trends:
  - ThankView/Odder Demo – for electronic stewardship reporting
  - Summer Fundraising Fundamentals: Heat Up Your Development Program!
  - LinkedIn Learning: Body Language for Leaders
  - LinkedIn Learning: Developing a Fundraising Video for Nonprofits
  - ADRP: Creating a Culture of Gratitude Among Our Students
  - Expand your Support: Using the StoryBrand Framework for Nonprofits
  - Stewardship Officers completed Data Dashboard Training

The Foundation is working to increase fundraising effectiveness to grow 5% annually by engaging alumni, businesses, and the community:

- The Foundation utilized ViewSpark and Constant Contact to send the following communications:
  - ViewSpark “Listen: Many Voices, One Call Podcast” to 13,701 emails (17% open rate)
  - Personalized ViewSparks to (20) scholarship donors from/about graduating recipients
  - Promise Scholar ViewSpark to 41 Promise Fund donors with a 40% open rate
  - ViewSpark: ICYMI - Aviation Science Program Will Soar to New Heights with Flex Pod Airport Hangar to 30 Aviation folks with 33% open rate
  - The Power of Your Support: Kayleigh Retell, Class of 2022 sent to 598 scholarship recipients and donors with a 32% open rate
  - LinkedIn had 119 new followers, and 196 page views in June and 98 new followers, and 302 page views in July
  - June alumNews to 16,608 alumni
  - June News Updates to 1,155 friends and community members
  - ViewSpark: A Good Read: Dr. Moono's Journey Well-Traveled to 13,715 alumni with a 17% open rate
  - ViewSpark: You Won't Want to Miss These Shows! to 300 Music supporters with a 29% open rate
  - ViewSpark: Individual Music Innovation Fund updates from Dean Brellocks to the Cooke's, Findlay Cockrell, Cohoes Savings Foundation and A Place for Jazz (Albert Brooks) 100% open rate
  - ViewSpark: Celebrate National Culinary Arts Month at the SUNY Schenectady Food Truck! To 13,500 emails with a 15% open rate
  - Personalized ViewSpark: You Power Up Our Students' Success! To Schenectady Rotary Club
  - Personalized Birthday Card E-Greetings to 17 individual donors in June and 20 individual donors in July
- Stewardship Officer Senneca sent additional graduating student thank you notes and photos to 12 additional scholarship donors.
- The Foundation received \$3,500 in gifts from SUNY Schenectady retirees.
- The Foundation received \$10,000 in renewed support for the Fenimore Asset Management, Inc. Scholarship.
- The Foundation received \$500 in additional scholarship support from the Junior League of Schenectady and Saratoga Counties.
- Stewardship Officer facilitated a meeting between HCAT and Business faculty with Starbucks District Managers to explore collaboration ideas.
- Stewardship Officer Boink met with alumni Emily Matinec '19 and Sarah Gold of Gold Law Firm.
- Stewardship Officer Boink met with Karla Gareau of Richard Nacy & Associates regarding Regeneron LNAP Volunteer Opportunities and possible sponsorship.
- Stewardship Officer Senneca met with Julie Panke from the Thursday Musical Club, an endowed scholarship owner group.

- Stewardship Officer Boink met with Kate Calder from C2 Design to discuss sponsorship support.
- The Foundation received confirmation of \$25,000 in support from National Grid for the mobile skills labs.
- The Foundation submitted several grant requests this summer, including:
  - Network for Good “Grow Your Good” Grant (June, July, August) - \$5,000 (each)
  - Harold E. Kirsch Foundation - \$2,300 for Music Innovation Fund
  - Taconic Foundation – Inquiry letter for \$5,000 unrestricted grant
  - Keeler Motorcar Foundation - \$5,000 unrestricted
  - Taylor Family Foundation - \$5,000 unrestricted
  - WSB Family Foundation – LOI unrestricted
  - David and Candace Weir Foundation – LOI unrestricted
  - The Schenectady Foundation – LOI \$4,894 for two Food Pantry freezers

### **President’s Outreach**

Traveled to Zambia for the purpose of executing Memorandums of Understanding with the University of Zambia and the African Education Program. Photos of our trip may be found at;

<https://www.flickr.com/photos/schenectadycountycc/52233210193/in/album-72177720300625392/>